

IN-LICENSING MARKET ASSESSMENT

COMPREHENSIVE EVALUATION OF A PRODUCT'S POTENTIAL IS ESSENTIAL TO SUPPORT IN-LICENSING DECISIONS.



Looking for insight on quality candidates? PeriPharm can help companies seeking partnering and in-licensing opportunities by assessing a product's potential performance on the Canadian market as part of the due diligence process.

HOW PERIPHARM CAN HELP YOU?

Using a combination of commercial, scientific and clinical knowledge, PeriPharm has established a comprehensive process to support the valuation of a license potential and identify quality candidates. Our comprehensive analysis may include the following key components:

CURRENT MARKET ANALYSIS

Assessment of the competitive landscape including drug pipeline tracking, market limitations/barriers, unmet medical need.

PRICE ASSESSMENT

Estimation of potential Canadian price considering current treatment alternatives and PMPRB perspective.

CLINICAL DATA ANALYSIS AND BENCHMARKING

Critical appraisal of the pivotal clinical trials and/or other evidence of efficacy and safety.

ASSESSMENT OF MARKET ACCESS IMPLICATIONS

Assessment of the reimbursement recommendations of current treatment alternatives and the potential to meet the evaluation criteria of public and private payers.

POTENTIAL PLACE IN THERAPY

Review of the product's potential place in therapy regarding its strengths, weaknesses opportunities and threats.

CONSULTATIONS WITH KEY OPINION LEADERS

To further develop the profitability of the asset and strengthen the predictability of the product's performance on the Canadian market.



WHO WE ARE

We believe that the best available therapies should be accessible to those who need it. That's why at PeriPharm, with the scientific rigor of academia, we are dedicated to facilitating market access to our clients' innovative solutions.

Founded in 2003, PeriPharm is a Canadian company with an established expertise in pharmacoeconomics and outcomes research. Our mission is to offer high-quality and diversified services to ensure optimal market access.

WE ARE DISTINGUISHED THROUGH OUR:

- In-depth knowledge of the Canadian health care system and payers' requirements.
 - Rigorous work methods arising from academia to produce high-quality projects.
 - Commitment to our projects and flexibility of our services.
 - Comprehensive repertoire of services offered, including economic modeling, network meta-analyses, real-world evidence, etc.
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PERIPHARM

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